



**Sponsorship Opportunity Document for the 31st Congress  
of the International Society of Limnology**

**15 - 20 August 2010**  
Cape Town, South Africa

“Future wars may be fought over water, not oil” - *Global Water Futures*  
“Bringing International Scientists Together in the Rainbow Nation  
to Address and Avert the Crisis”.

# SIL 2010

**T**he International Society of Limnology (Societas Internationalis Limnologiae, SIL) was founded in 1922 to further the study and understanding of all aspects of limnology, the science of inland aquatic ecosystems and their management. SIL an international scientific society with more than 5 000 members representing about 80 countries, hosts an international conference in a different country every 3 years. Scientific credibility is an essential underpinning for SIL and it is concerned with all theoretical and applied aspects of all inland fresh and saline waters including lakes, rivers, wetlands and impoundments. The fundamental knowledge of the structure, function and temporal dynamics of inland aquatic ecosystems is essential for the diagnosis and solution of the problems that face the world's most critical resource.

South African limnology and aquatic sciences have a proud history with the Limnological Society of southern Africa (LSSA) being formed in the early 1960's. In order to include the marine environment this was changed to the Southern African Society of Aquatic Sciences (SASAQS). Annual congresses and the South African Journal of Aquatic Science are two cornerstones of the limnological community of southern Africa.

Some nine years ago the idea emerged to host the triennial SIL congress in South Africa. The initial bid to host the congress was made in 2001 in Melbourne, Australia and it was ratified in Lathi, Finland in 2004. Hosting the congress of this learned society in our wonderful country, South Africa will be the scientific event of 2010. This will indeed be a prestigious International Scientific Congress that will meet for the first time on the African Continent.

SIL 2010 is expecting more than 1 200 delegates from at least 50 countries to attend the congress to be held in the Mother City, Cape Town at the Cape Town International Convention Centre. Delegates attending the SIL congresses will include scientists, students, science administrators, government officials, accompanying persons and people from business and industry. One of the aims will be to ensure that as many as possible young scientists from South Africa and Africa attend the congress, ensuring their exposure to International Science.



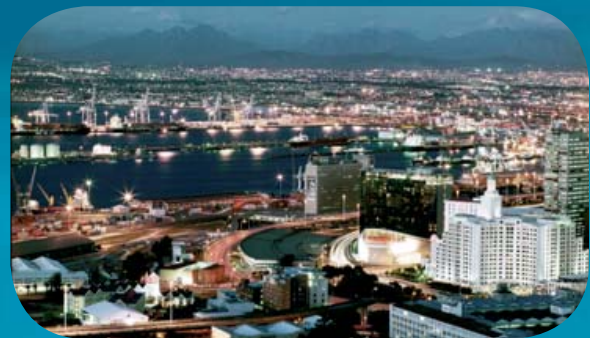
## SIL 2010 Congress



The congress programme will be made up of plenary and keynote lectures, oral and poster presentations, workshops and student discussion sessions. The main programme will run over five days and the oral presentations will be made in at least ten parallel sessions. Posters and poster sessions will be integrated with exhibitions to ensure maximum exposure for exhibitors.

Pre- and post conference tours will be offered including a visit to Kruger National Park and its aquatic habitats, Namaqualand and its spring flower wonderland, and the Garden Route with its many coastal lakes. Mid-congress excursions will include visits to Table Mountain, Kirstenbosch, Stellenbosch and the winelands, Robben Island, and Cape Point Nature Reserve.

## SIL 2010 “Green Congress” and the venue



The congress will be “green” and measures taken will include, limiting paper usage and aiming to be “paper free”, recycling of wastes, and offsetting carbon emissions by actively engaging in tree planting following the congress. The Cape Town International Convention Centre has achieved “green building” status and is managed in an environmentally friendly manner.

The entire SIL2010 venue will ensure the smooth flow of events and maximize the exposure of the sponsors and exhibiting companies and organizations. In order to do so, the Congress Welcome Reception, luncheons and refreshment breaks will all take place in the same venue as the exhibitions. This will increase and maximize the exposure that companies and organisations require to ensure they are able to meet and network with all the delegates. The exhibition will also form part of the Congress programme for the entire week of the congress.

# SIL 2010 Local Organizing Committee and Conference Organizer

- Prof. Johan U Grobbelaar, Chair of the Local Organizing Committee, Department of Plant Sciences, University of the Free State, Bloemfontein
- Prof. Kevin Rogers, Centre for Water in the Environment, University of the Witwatersrand, Johannesburg
- Prof. Brian Allanson, Allanson Associates, Knysna
- Dr. Steve Mitchell, Director: Water-Linked Ecosystems, Water Research Commission, Gezina
- Dr. Carin van Ginkel, Specialist Scientist, Department of Water Affairs and Forestry, Pretoria
- Dr. Bill R Harding, DH Environmental Consultants, Helderberg
- Prof. Digby P Cyrus, Department of Zoology, University of Zululand, KwaDlangezwa
- Mr. Mike Siberbauer, Resource Quality, Department of Water Affairs and Forestry, Pretoria
- Conferences Et Al from Stellenbosch will be the congress organizer under the leadership of Deidre Cloete.



## Sponsors

**S**IL 2010 will provide sponsoring companies or organizations an excellent opportunity to showcase their services and or products they have to offer in the fields of Theoretical and Applied Limnology. SIL 2010 will also be a unique opportunity to show-case Limnology and Aquatic Sciences in South Africa and Africa, since this will be the first time in the history of SIL that a triennial congress will be hosted on the African continent. This is indeed an opportunity not to be missed, since it will follow on the 2010 World Soccer Cup. It is imperative that South Africa as a window to Africa hosts the best SIL Congress in this learned society's history. As mentioned before it will be a goal to engage as many young scientists from South Africa and Africa to afford them an opportunity to participate in an international scientific congress. We need sponsors and sponsorships and every contributor will get the due recognition. When using logos or artwork of sponsors we would require the materials to be provided in the right format.

# Catagories of sponsorships:

## Diamond / Main sponsor

SIL2010 will only have one Diamond sponsor that will be referred to as the main sponsor and will receive maximum visibility at the Congress. This sponsorship will be highlighted prior to and during the Congress. All reference to SIL2010 on the website and official documentation and communication will include the wording SIL2010 – Cape Town, Main Sponsor ABC.

**Sponsorship:** R 300 000+

### Sponsorship Entitlement:

#### 1 Exhibition Booth

One Complimentary Exhibition booth - 3m x 6m (double the standard size of the remaining booths). The Diamond Sponsor will also be given the first option to select a prime position for their double booth.

#### 2 Website

The Logo and website link of the main sponsor will be placed on the home page of the SIL 2010 website. Information on the sponsoring company with 4 photographs will also appear on the sponsorship page of the website.

#### 3 Opening Ceremony and Venue

The Logo/Name of the main sponsor will be on display at all plenary lectures and General Assemblies. A nominated person from the main sponsor will form part of the main protocol on stage during the Opening Ceremony and will be afforded the opportunity of a short address.

#### 4 Congress correspondence and literature

Logo/name of the company/organization will be included in the signature of all e-mail / fax



correspondence regarding SIL 2010. The logo of the sponsoring company/organization will also appear on the front and back cover of the Final Programme and one full-page advertisement in the final programme. One brochure of the sponsoring company will be placed in every delegates congress pack given to each delegate at registration.

#### 5 Complimentary Registrations

The Diamond sponsor category includes 5 complimentary delegate and 4 exhibitor registrations. Delegate registration includes all activities, mid-congress excursions and the banquet.

#### 6. Media

The Diamond sponsor will be given recognition at all media briefings, interviews and media releases.



## Platinum

Only two platinum sponsors will be accepted at SIL2010. Mention of the sponsor will be made at all official gatherings.

**Sponsorship:** R 150 000+

### **Sponsorship Entitlement:**

#### **1. Exhibition Booth**

One Complimentary Exhibition booth - 3m x 2m. The two Platinum sponsors will be given the opportunity, after the Diamond Sponsor has selected the booth, to select the best location for them.

#### **2. Website**

The Logo/Name will appear on the main page of the SIL 2010 website.

#### **3. Opening Ceremony**

One nominated person from the Platinum sponsors will form part of the main protocol on stage and due recognition will be given.

#### **4. Congress correspondence and literature**

The sponsoring companies/organizations will be given a ½ page advertisement on the



back cover of the Final Programme. One brochure of the company/organization will be placed in every delegate congress pack given to each delegate at registration.

#### **5. Complimentary Registrations**

The Platinum sponsor category includes 3 complimentary delegate and 3 exhibitor registrations. Delegate registration includes all activities, mid-congress excursions and the banquet.

## Gold

Gold sponsors will be given recognition and may also choose any four of the scientific sessions where displays of the Logo/Name will appear.

**Sponsorship:** R 75 000+

### **Sponsorship Entitlement:**

#### **1. Exhibition Booth**

One Complimentary Exhibition booth - 3m x 2m and Gold Sponsors may select stand following the Diamond and Platinum Sponsors.

#### **2. Website**

The Logo/name will appear on the sponsorship page of the SIL 2010 website.

#### **3. Congress correspondence and literature**

The Logo/name of sponsoring companies/organizations will be included on the sponsorship page of the Final Programme.



#### **4. Complimentary Registrations**

The Gold sponsor category includes 2 complimentary delegate and 2 exhibitor registrations. Delegate registration includes all activities, mid-congress excursions and the banquet.

## Silver

Silver sponsors will be given recognition and may also choose any two of the scientific sessions where displays of the LOG/Name will appear.

**Sponsorship:** R 50 000+

### Sponsorship Entitlement:

**1. Exhibition Booth**

One Complimentary Exhibition booth - 3m x 2m.

**2. Website**

The Logo/name will appear on the sponsorship page of the SIL 2010 website.

**3. Congress correspondence and literature**

The Logo/name of sponsoring companies/organizations will be included on the sponsorship page of the Final Programme.



**4. Complimentary Registrations**

The Silver sponsor category includes 1 complimentary delegate and 2 exhibitor registrations. Delegate registration includes all activities, mid-congress excursions and the banquet.

## Bronze

**Sponsorship:** R 25 000+

### Sponsorship Entitlement:

**1. Exhibition Booth**

One 1.5 x 1.5 m Poster Display Board.

**2. Website**

The Logo/name will appear on the sponsorship page of the SIL 2010 website.

**3. Congress correspondence and literature**

The Logo/name of sponsoring companies/organizations will be included on the sponsorship page of the Final Programme.

**4. Complimentary Registrations**

The Bronze sponsor category includes 2 complimentary exhibition registrations.



## Student financial assistance

**S**IL recognizes the importance of students and it is aimed to partly support as many as possible, especially from South Africa and Africa. The support will be offered as a contribution towards registration, travel and accommodation.

Due recognition will be given to all and Logos/ names will be included on all sponsorship pages, also in the final programme. Students who will receive support must contribute either an oral or a poster presentation and the sponsor will be identified in the abstract and title of the presentation.

Sponsorship per student: R15 000.

Organizations and companies may sponsor as many students as they wish and can also nominate their own sponsored student(s).

It should be noted the sponsorship will not cover all costs and the students will have to find additional funding should they not have their own funds.



## Contact Information

For further information please visit our website;  
<http://sil2010.ufs.ac.za>

or,

**Prof. Johan Grobbelaar**  
Department of Plant Sciences  
University of the Free State  
PO Box 339  
Bloemfontein 9300  
[grobbeju.sci@ufs.ac.za](mailto:grobbeju.sci@ufs.ac.za)

Tel: +27 51 401 2263, +27 82 7816476  
Fax: +27 51 444 5945

**Deidre Cloete**  
Conferences Et Al  
Stellenbosch  
[conf@conferencesetal.co.za](mailto:conf@conferencesetal.co.za)

Tel: +27 21 880 2248  
Fax: +27 21 880 7895



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